

Appendix A – Western Dorset Economic Growth Strategy Action Framework 2017 to 2022

STRATEGIC THEME	NO1: INFRASTRUCTURE
Theme Driver:	Need to improve electronic & physical connectivity for business, learning, & leisure use. Project themes: High-speed broadband, Transport & travel infrastructure, Public Realm.
Key theme aims:	<ul style="list-style-type: none"> • Digital Infrastructure upgrades – Ultrafast and broadband rollout and improved mobile (broadband, 3G,4G,5G) coverage • Integrated spatial and infrastructure planning • Targeted highway network improvements • Transport and travel projects – all modes.
Strategic Outcomes:	An infrastructure that supports economic growth through improved access for businesses to markets, and for residents to employment and learning. I Indicators: Numbers of schemes and projects completed; Improvement in Western Dorset attractiveness and relative competitiveness (indices 2016: 99* & 91.2**).

*Grant Thornton Business Location Index- Infrastructure; ** DCC Local Economic Assessment Report

Ref	Project description	Project benefits, direct outputs & success measures	Target Dates	Delivery Roles	Indicative cost	Main Funding Sources & status
T 1.1	Delivery of the Superfast & Ultrafast Dorset Broadband programme across DCP area.	<p>Connectivity upgraded in support of economic growth and productivity.</p> <ul style="list-style-type: none"> • Over 400 business premises connected • Potential for over 1,000 homes connected <p>MEASURE –average rural coverage</p>	<ul style="list-style-type: none"> • By 2020 	<p>LEAD: DCC DCP: funder & steering group</p>	>£6M	<ul style="list-style-type: none"> • Superfast and Ultrafast Dorset
T 1.2	Promotion of the Economic Case for improvement to the North-South links between M4 and South Coast ports.	<p>A case for potential Improvements to rail services and infrastructure to deliver better journey times between Dorset and external markets, to support improved productivity.</p> <ul style="list-style-type: none"> • Highways England agreement to include Dorset highway improvements in their Roads Investment Strategy. • Delivery of study and evidence of economic benefits of various options for rail network investment, and timetable improvements <p>MEASURE – Reduction in journey times; increased service frequency</p>	<ul style="list-style-type: none"> • External project milestones driven by Highways England & Network rail. 	<p>LEAD: DCC - Commissioner DCP: consultee</p>	Staff Time	<ul style="list-style-type: none"> • N.A.
T 1.3	Improvements to highways, traffic movement, and transport links to Employment Sites in Dorset's Growth Towns.	<p>Improved access to employment sites in support of their developments for economic growth.</p> <ul style="list-style-type: none"> • Investment in sustainable transport modes • Improved access to key development sites at Vearse Farm, Bridport; Barton Farm, Sherborne; and The Urban extension at Gillingham. • Associated Road Infrastructure development – incl Enmore Green Link Rd (nb:GD3 bid) <p>MEASURE – Reduced junction dwell times</p>	<ul style="list-style-type: none"> • By 2022 	<p>LEAD: DCC - (part -funder) DCP: Consultee</p>	Up to £7M	<ul style="list-style-type: none"> • LTP, developers
T 1.4	Integrated Parking & Transport Strategies linking On&Off-road parking and Park&Ride provision; for Weymouth and for Dorchester.	<p>More choice of a reliable supply of car parking for commuters & visitors.</p> <ul style="list-style-type: none"> • An Integrated strategy for Dorchester • An Integrated strategy for Weymouth • A suite of projects including <ul style="list-style-type: none"> - Improved Park&Ride options on the A354 corridor between Dorchester and Portland - improved facilities & Information for P&R users - Improved public realm at Swannery & Lodmoor <p>MEASURES – increase in P&R usage, increase in carpark performance: occupancy rate & income generation</p>	<ul style="list-style-type: none"> • Start 2017 • Complete 2021 	<p>LEAD: Joint DCC/DCP partnership DCP: Planning</p>	Staff time, Capital elements between £150k and £1.5M (tbc)	<ul style="list-style-type: none"> • LTP • DLEP • HE • DCP
T 1.5	A354 Corridor Highway improvements (access to Portland).	<p>To provide safer, more reliable and faster road connections from Portland to external markets and data to guide future developments.</p> <p>A interconnected suite of highways improvements at A354 pinch points:</p> <ul style="list-style-type: none"> • Stadium roundabout Dorchester • Manor roundabout Weymouth • Wyke mini- roundabout, Wyke • Foords corner roundabout, Wyke • Revised HGV routing along corridor <p>MEASURES -Improved journey-times</p>	<ul style="list-style-type: none"> • Start 2017 - for minor elements. 	<p>LEAD: DCC (with Highways England) DCP: Consultee WPBC: Consultee</p>	£30k initial elements. External funding needed for major works	<ul style="list-style-type: none"> • Dorset County Council

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T 1.6	Flood Defence Scheme at Weymouth inner harbour & seafront,	Flood protection provided for around 1500 properties & 350 businesses in Weymouth Town Centre - securing the regenerated potential and the possibility of 200+ homes and 1200+ jobs within an attractive public realm. <ul style="list-style-type: none"> • Raised Inner harbour wall • Raised & developed esplanade seawall. • Improved public realm MEASURES: Homes & business within area protected	<ul style="list-style-type: none"> • Start 2018 • Phase1 complete 2020 	LEAD: DCP - Civil Eng Authority, Project & Finance Management WPBC: Owner	>£10M	<ul style="list-style-type: none"> • EA in-principle • DCLG pending
T 1.7	Weymouth: Securing improvements to infrastructure and user experience at bus interchanges around Weymouth Town centre.	Improved access to town centre for bus users; Safer and more attractive public realm along the Esplanade. <ul style="list-style-type: none"> • Improved bus interchange facilities for scheduled services • Rationalisation of bus stop locations on Esplanade MEASURES -Increased bus usage; Reduced town access times	<ul style="list-style-type: none"> • Start 2021 • Complete 2026 	LEAD: DCC DCP: Planning, consultee WPBC: Consultee	>£2M	<ul style="list-style-type: none"> • LTP • Developers • LEP
T 1.8	Town Centres: Making Western Dorset town centres safe and attractive for all users, with a particular focus on pedestrians, cyclists, but also including public transport users. Includes the GD3 project package for Dorchester.	Safer, practical and more attractive environment for cyclist & pedestrians, supporting sustainability alongside economic growth. Delivery of complementary projects including: <ul style="list-style-type: none"> • Through-route vehicle restrictions on key streets in central Dorchester • Weymouth core retail area pedestrianisation • Bus waiting area upgrade – Dorchester Trinity St • Bridport Dorchester Sherborne & Weymouth cycle network improvements • Dorchester & Weymouth Wayfinding Network • Cycle & pedestrian bridges at 2 Dorchester locations and at 3 Weymouth harbour locations. • Pedestrian route & public realm upgrades, Dorchester and Weymouth MEASURE – Reduction in town centre vehicle traffic	<ul style="list-style-type: none"> • Minor works start 2017 • Some elements complete 2021 	LEAD: DCC DCP: Planning, consultee DTC: Consultee BTC: Consultee	Projects from £10k to £5M	<ul style="list-style-type: none"> • Public sector
T 1.9	Programme of support to localised projects in Growth Towns & rural areas aimed at delivering improvements to: traffic, transport & movement, facilities, public realm & built environmental enhancements.	Achieving general enhancements to the infrastructure across wider Western Dorset area. Delivery of a wide range of projects addressing needs for: <ul style="list-style-type: none"> • Traffic & parking management measures • Bus infrastructure & service proposals • Town centre WiFi projects • 4G & 5G network in towns • Built & natural environment improvements • Public realm improvements in Town Centres • Improved facilities & amenities MEASURE – increase in local town-centre leisure usage	<ul style="list-style-type: none"> • Aligned to project timetables 	LEAD: Aligned to projects	Staff time. Various capital costs	<ul style="list-style-type: none"> • Public sector • Private sector • 3rd sector

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STRATEGIC THEME	NO2: HOMES AND EMPLOYMENT SITES
Theme Driver:	a)The need to increase supply of housing: -a major barrier to economic growth, and a key factor in retaining and/or attracting young people to the local labour market. b)The need to address historic failure to build out employment land allocations; and to deliver new employment premises
Key theme aims:	<ul style="list-style-type: none"> Promote the supply of land; and broker development incentives Support housing provision including key worker housing Deliver suitable employment land and workspaces Address infrastructure issues
Strategic Outcomes:	An established rolling supply of housing and employment land & premises - for the economically active population, and for businesses needing new employment premises. Indicators: Increase in the rate of housing completions (1060 homes p.a. in 2016) and of employment land development (5.6 ha p.a. at 2016)

Ref	Project description	Project benefits, direct outputs & success measures	Target Dates	Delivery Roles	Indicative cost	Main Funding Sources & status
T 2.1	Accelerated Housing Delivery: Realisation of Local Plan Key Site allocations for Housing & Employment development in principal settlements including; <ul style="list-style-type: none"> Beaminster, Blandford, Bridport, Chickerell, Crossways, Dorchester, Gillingham, Littlemoor, Lyme Regis,Portland, Shaftesbury, Sherborne, Sturminster Newton Weymouth 	Delivery of appropriate housing in sustainable locations to meet local housing needs (open market and affordable) Development of appropriate employment land in sustainable locations to support housing and economic growth <ul style="list-style-type: none"> Programme of close working with applicants and stakeholders to: <ul style="list-style-type: none"> Secure planning permission & development proposals identify delivery issues , overcome barriers to progress & expedite site delivery A rolling schedule of interventions with prioritised delivery where appropriate. MEASURE: Housing units - total approx. by 2022: 9750 (2,400 in W&P, 4,600 in WD, 2750 in ND). Employment land - Approx 5.5 ha p.a. across DCP area	<ul style="list-style-type: none"> Ongoing 	LEAD: DCP's Spatial Policy, DC and Ec Dev - Coordinate, deliver , monitor , promote	Staff time	<ul style="list-style-type: none"> DLEP DCP
T 2.2	North Dorset new employment site infrastructure enablement –highways & utilities	Unlocking of attractiveness and viability of 24.9 ha greenfield employment land <ul style="list-style-type: none"> Engagement of landowners at Blandford, Shaftesbury and Gillingham 3-No Site infrastructure plans develop and implemented MEASURE –Land brought forward early for development for employment uses.	<ul style="list-style-type: none"> Ongoing 	LEAD: DCP - Coordinate, deliver , monitor – Spatial Policy, DC and Ec Dev NDDC: Consultee	Staff time	<ul style="list-style-type: none"> DLEP DCP
T 2.3	Dorchester Town Centre Retail led Development	Strategic developments of additional and future-proofed retail space <ul style="list-style-type: none"> Charles Street – significant new retail development with ancillary mixed uses providing significant boost in available retail floorspace. 2.2ha West of Trinity Street – future retail expansion of the town's primary shopping area with stronger frontage on to Trinity Street 1.7ha Weymouth Ave Brewery Site – retail appropriate to a location outside the local centre. MEASURE – Hectares developed	<ul style="list-style-type: none"> Start 2017 	LEAD: WDDC, Owner & Planning DTC: Consultee DCC: Highways/traffic schemes	Staff Consulting costs	<ul style="list-style-type: none"> DCP
T 2.4	Weymouth Town Centre Regeneration – Engagement, facilitation, enablement and delivery programme	Unlocking of future delivery of new homes & significant business & employment opportunities. <ul style="list-style-type: none"> Stakeholder engagement secured through Masterplan SPD. Regeneration of five mixed-use strategic sites across Weymouth Town Centre <ul style="list-style-type: none"> Weymouth Station Gateway Harbourside West / North Quay Commercial Road Pavilion Peninsula Lodmoor leisure park MEASURE –Brownfield land regenerated (c 58ha), Homes built (c 600), new jobs enabled (c2700).	<ul style="list-style-type: none"> Start 2017 	LEAD: DCP- Spatial Policy, and Ec Dev WPBC: Part landowner DCC: Highways/traffic schemes	>£150k	<ul style="list-style-type: none"> DCP DLEP

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T 2.5	Development of Council sites for housing & employment	<p>Local Authorities contributing to land & premises supply in support of economic growth with new Homes and Employment sites</p> <ul style="list-style-type: none"> • Land & premises portfolio compiled and prioritised • Priority business cases drawn up and approved • Funding and delivery partners secured <p>MEASURE – Hectares developed</p>	<ul style="list-style-type: none"> • Start 2017 	<p>LEAD: DCP & DCC joint working</p>	<p>Staff time Consultants costs</p>	<ul style="list-style-type: none"> •
T 2.6	Study & Development of potential flexible work hubs & incubation space across DCP area	<p>New workspace identified and brought forward for development to meet demand</p> <ul style="list-style-type: none"> • Need, demand & opportunity identified across Western Dorset • Best practice model developed • Pilot projects defined <p>MEASURE – Hectares developed</p>	<ul style="list-style-type: none"> • Start 2017 	<p>LEAD: DCP - Owner Ec Dev</p>	<p>£10k</p>	<ul style="list-style-type: none"> • DCP

DRAFT FRAMEWORK APRIL 2017

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STRATEGIC THEME	NO3: EMPLOYMENT AND SKILLS
Theme Driver:	<ul style="list-style-type: none"> Need to raise skills levels & supply in the Western Dorset workforce, & raise skill levels in occupations: - major contributors to improving business productivity Inequitable access to quality education & training opportunities, recognising geographical gaps across Western Dorset (particularly in the North and West) Need to reverse decline in the working age proportion of the population through retaining and attracting higher skilled and younger workers Preparing school leavers better for work and retention in the local economy with improved Careers Advice
Key theme aims:	<ul style="list-style-type: none"> Improved careers Information, advice and guidance Increase in entrepreneurship skills with new starts Development of skills acquisition pathways (by geography or need) for individuals and for business workforces
Strategic Outcomes:	<ul style="list-style-type: none"> More people entering and staying in the local labour market – incl entrepreneurs Improved business productivity through skills upgrades Improved access to learning Sustained low levels of unemployment Increase in average wage levels offered, and individual earning potential.
Indicators: Quantity of local labour supply; Proportion of higher skilled workers in work; People in apprenticeships and learning	

Ref	Project description	Project benefits, direct outputs & success measures	Target Dates	Delivery Roles	Indicative cost	Main Funding Sources & status
T 3.1	Enterprise Advisor Network to broker Careers Education Information Advice & Guidance and links between education & business	<p>Increase in the number of beneficiaries aged 15-24 engaged & receiving more comprehensive & better quality careers advice.</p> <ul style="list-style-type: none"> Enterprise Coordinator in post for DCC area 20 schools matched to high calibre employers and prepared coordinated careers and enterprise plans <p>MEASURE – numbers of beneficiaries</p>	Project runs Jan 2017 to Sept 2018	LEAD: DCC supported by Dorset LEP and Careers and Enterprise Company	<£100k (2017/2018)	50% through Careers and Enterprise Company and match from DCP, PDC, DCC and Dorset LEP
T 3.2	Workforce investment support for SME businesses	<p>Local business workforce skills levels raised to support their delivery of improved output & GVA</p> <ul style="list-style-type: none"> Enterprises encouraged and supported to develop worker investment Businesses assisted to develop workforce plans including recruitment and training. Workers received skills provision <p>MEASURE – Business assists</p>	• Programme start 2017	LEAD: Dorset Growth Hub Training providers: delivery DCC&DCP: EcDev support to promotion & delivery	<£100k	Dorset LEP, DCC, DCP and DECC (previously BIS)
T 3.3	Working for Growth: Promoting training and employment opportunities in public & private regeneration projects.	<p>Creation of local work & training opportunities for the local population.</p> <ul style="list-style-type: none"> Regeneration projects engaged Work & training placements created <p>MEASURE – Number of placements created and filled</p>	• Programme start 2017	LEAD: DCP/DCC – engage regeneration projects Private sector: enter into partner projects FE/HE and training providers	<£100k	Private sector, Dorset LEP, ERDF, DCC and local authorities
T 3.4	Marketing Western Dorset for its employment opportunities.	<p>Raised profile of Western Dorset with increase incoming workforce bringing a supply of higher levels of skills to meet local demand.</p> <ul style="list-style-type: none"> Marketing strategy adopted. Annual marketing programme implemented <p>MEASURE – No of website hits; No of marketing events</p>	• Commence 2017	LEAD: DCP DLEP:, DCCI and local FE: support to the marketing	>£100K related to scale of promotion	DCP/DCC, DLEP, Private sector and DECC (previously BIS)
T 3.5	Enterprise Education Initiative: Development of enterprise education, entrepreneur role models, & facilitate start-ups.	<p>Increased contribution of new & successful entrepreneurs to Western Dorset economy.</p> <ul style="list-style-type: none"> Entrepreneurship support service launched Role models recruited Potential entrepreneurs assisted <p>MEASURE – No of entrepreneur assists</p>	• Annual rolling programme, start to be determined	LEAD: Generally Private and Third Sector DCC EcDev supporting role DCP EcDev supporting role	>£100k to £400k related to scale of program.	Dorset LEP, Growth Hub, DCC, DCP, ERDF, Enterprise Fund, Coastal Community Fund

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T 3.6	Vocational Pathways initiative: A coordinated approach to promoting&enabling vocational pathways incl apprenticeships	Increased proportion of school leavers taking the apprenticeship route to meet future local skills needs. <ul style="list-style-type: none"> % of school leavers progressing into apprenticeships apprenticeship starts achieved No. of employers providing apprenticeships MEASURE – Rate of apprenticeship uptake in schools	<ul style="list-style-type: none"> Annual rolling programme, start to be determined 	LEAD: Private & Third sectors with Local FE & Schools DCP&DCC: Apprenticeship places provision	>£100k to £400k depending on scale and quantity	SFA, Dorset LEP, ESIF, DCC, DCP, Employers
T 3.7	Delivery of functional & employability skills for residents with low skills, unemployed or inactive	Increased ability of less able sectors of the community to contribute to their own wealth and to the economy. <ul style="list-style-type: none"> Improved information, signposting & co-ordination. Learners gaining basic skills Learners gaining level 2 MEASURE – Learners completing basic & level 2 courses	<ul style="list-style-type: none"> Annual rolling programme, start to be determined 	LEAD: Dorset ESB Training Providers: delivery DCC & DCP: EcDev broker business work placements	<£100k	DLEP (ESB), SFA, ESF, DCC, local authorities
T 3.8	Construction Sector Skills supply. Addressing the shortage of skilled labour in the construction industry – particularly new Dorset Enterprise Zone	Stability in the supply of skills to support construction and wider economic growth <ul style="list-style-type: none"> Extended & improved learning & skills in construction New and improved facilities at Weymouth College EZ workforce placements MEASURE –Trainees completing construction units	<ul style="list-style-type: none"> 2017 onwards 	LEAD: Weymouth College Dorset Enterprise Zone: employment Dorset Local Authorities: procurement DLEP, Dorset ESB, Private Sector: program support	>£10m	DLEP
T 3.9	Enhanced FE provision in areas of low access across DCP area.	Increase in skills uptake in low access areas to supply both business skills needs & individual aspiration. <ul style="list-style-type: none"> Flexible learning & new training delivery piloted Increase in FE participation % of participants aged 15-24 MEASURE –Numbers of FE participants in target areas	<ul style="list-style-type: none"> Start 2018 	LEAD: Dorset LEP. FE Colleges & Training Providers: delivery. VCS Organisations, Dorset Rural Enterprise Group, Portland Economic Board: brokerage	<£100k	Dorset LEP, ESB, ESF, LGF, SFA
T 3.10	Redundancy Retraining: To equip local workforce with skills required to access new opportunities particularly in high growth sectors.	Accelerated return of redundant workforce to work <ul style="list-style-type: none"> Demand scale & nature determined Redundant workers participating Participants entering employment or job search on leaving MEASURE – No of redundancy traineeships completed	<ul style="list-style-type: none"> Start 2019 	LEAD: Dorset LEP (ESB) Providers: Delivery Employers, DWP, JCP, Dorset Skills & Learning: Brokerage	<£100k	ESF, DWP, DLEP

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STRATEGIC THEME	NO4: BUSINESSES AND SECTORS
Theme Driver:	The need to reform and grow the area's economy through: supporting our best performing business and sectors; to assist poorly performing or reforming sectors to adapt; to address low industry productivity generally; to turn around low business start-ups & low survival rates; improve on slow rates of technology adoption; and support business in the local economy to be sustainable and contribute to economic growth.
Key theme aims:	<ul style="list-style-type: none"> • Support growth sectors:- Advanced Engineering & Manufacturing; Agricultural Technologies; Care Sector; Construction & Environmental; ICT services; • Support reforming sectors: Retail; Tourism & Leisure • Delivery of productivity improvements across all sectors and businesses • Delivery of support to both the established and new business community.
Strategic Outcomes:	Shift in sector emphasis in Dorset towards a sector composition delivering the greatest economic benefits with sustainable growth. Indicators: Growth in Western Dorset GVA; growth in overall business numbers; proportion of businesses and workforce in higher GVA activity

Ref	Project description	Project benefits, direct outputs & success measures	Target Dates	Delivery Roles	Indicative cost	Main Funding Sources & status
T 4.1	Inward Investment Strategic and local area development of Inward Investment offer.	<p>Strong support to FDI businesses in Western Dorset to give confidence when generating jobs & investment; More competitive offer to new incoming businesses</p> <ul style="list-style-type: none"> • Strategic Inward Investment Programme in partnership with DLEP & DiT supporting FDI businesses in Dorset • Local area development projects to improve the offer to attract SMEs <p>MEASURE – Position in England attractiveness rankings.</p>	<ul style="list-style-type: none"> • Ongoing 	<p>LEAD:DLEP DCC&DCP EcDev: Member of DLEP FDI Strategy & Operations groups, DGH support services</p>	Staff time	<ul style="list-style-type: none"> • DLEP • DCP
T 4.2	DCP Business Account Management programme	<p>Businesses and employees benefitting from supportive relationships with DCP, and from ED partners' services.</p> <ul style="list-style-type: none"> • Top 100 companies in active engagement. • Majority of significant Large & SME businesses supported • DCP delivering UKTi MoU on FDI Business engagement <p>MEASURE – Business account satisfaction rating</p>	<ul style="list-style-type: none"> • Ongoing 	<p>LEAD DCP: Management and delivery of programme</p>	<£10k	<ul style="list-style-type: none"> • DCP, DCC
T 4.3	Programme of business support events and services for Exporting Businesses	<p>Growth in number of exporting businesses & export volumes with benefits feeding into the local economy.</p> <ul style="list-style-type: none"> • Increase in delivery of No & reach of exporting events • Growth in business numbers engaging with export advisors and services <p>MEASURE – Businesses starting or increasing exports</p>	<ul style="list-style-type: none"> • Ongoing 	<p>LEAD: DCP with DiT & DCCi partners: Information and signposting, DGH support services</p>	<£1000	<ul style="list-style-type: none"> • DCP • DiT / DCCi
T 4.4	Dorset Engineering and Manufacturing Cluster	<p>Cluster deriving business benefits leading to growth in GVA, GDP and employment</p> <ul style="list-style-type: none"> • A established, business-led cluster to lead sector growth & development • Significant & inclusive sector penetration • Cluster-driven initiatives including STEM skills supply development; R&D and Innovation support. <p>MEASURE – Local businesses gaining tangible benefit</p>	<ul style="list-style-type: none"> • Ongoing 	<p>LEAD:DLEP DCP: Steering group member, DGH support services</p>	Staff time	<ul style="list-style-type: none"> • ESiF
T 4.5	Marine Sector development	<p>Critical mass to encourage & attract sector growth</p> <ul style="list-style-type: none"> • Collaboration established between Dorset and adjacent LEAs to develop sector & promote Inward Investment. <p>MEASURE – Formal co-operation initiatives delivered</p>	<ul style="list-style-type: none"> • Ongoing 	<p>LEAD:DLEP DCC&DCP EcDev: Working group member,</p>	Staff time	<ul style="list-style-type: none"> • DLEP
T 4.6	SME Business Support Programme	<p>Businesses provided with support to finding solutions to their growth & development needs.</p> <ul style="list-style-type: none"> • Customer-facing I.A.G. service delivery by DCC/DCP ED on matters of: Land&premises, Workforce&skills, Business&sector support. • Brokerage of existing & new business support services & initiatives. <p>MEASURE – SME interventions delivered</p>	<ul style="list-style-type: none"> • Ongoing 	<p>LEAD:DCP EcDev – Steering , funding and service delivery, DGH support services.</p>	Staff time	<ul style="list-style-type: none"> • DCP • ESiF

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T 4.7	Support to town centre businesses across DCP area	<p>Groups enabled to develop their capacity, to form plans: and deliver business improvement projects & initiatives</p> <ul style="list-style-type: none"> Engagement and support to BIDs and other existing town business groups Support to new town/sector collaborations <p>MEASURE – BIDS successfully supported through process</p>	<ul style="list-style-type: none"> Ongoing 	<p>LEAD:DCP EcDev – Steering, support , seed funding, DGH support services.</p>	Staff time	<ul style="list-style-type: none"> Private sector DCP seed funds
T 4.8	Support to development of Tourism Sector businesses , associations and operators to grow performance improvement.	<p>A stronger sector, with stronger business representation, and with increased capacity to grow GVA and GDP.</p> <ul style="list-style-type: none"> Growth & development support to tourism businesses Support to the Dorset Tourism Association and other sector business groups. <p>MEASURE – Increased sector membership</p>	<ul style="list-style-type: none"> Start 2018 	<p>LEAD:DCP with key players across DCP area- Develop and coordinate partnership incl DTA & projects</p>	Staff time	<ul style="list-style-type: none"> Various public, private, and sector specialist bodies.
T 4.9	Support to development of the Tourism & Leisure offer.	<p>A more competitive and sustainable Tourism & Leisure offer, with improved potential for future development.</p> <ul style="list-style-type: none"> Support delivered to destination development in major towns and growth towns across Western Dorset Support delivered to development of specific themes, attractions, amenities, services and systems including: <ul style="list-style-type: none"> Dorchester: Maltings, Dorset County Museum, Shire Hall Weymouth Attractions – Lodmoor Park & key sites Portland attractions – Jurassic, MEMO & Quarry Pks Museums across all of Western Dorset Arts ,Cultural & Sport organisations & their initiatives Weymouth Town offer – Peninsula, hotels & retail Western Dorset Harbours Festival & Event evaluation system <p>MEASURE – Scheme, or stage of scheme , delivered</p>	<ul style="list-style-type: none"> Start 2018 	<p>LEAD:DCP with key players across DCP area- Develop and coordinate partnership incl DTA & projects Town Councils: Consultee</p>	Staff time	<ul style="list-style-type: none"> Various public, private, and sector specialist bodies.
T 4.10	Growth sector projects	<ul style="list-style-type: none"> Programme of initiatives to support target sectors identified in the strategy potentially including: <ul style="list-style-type: none"> Agri- & Aquaculture technology for productivity ICT Service sector – Skills development programme Care sector – Academy for workforce & skills <p>Assistance directed to target sectors to help them meet their various growth challenges.</p> <p>MEASURE – Sector strategies & action plans & initiatives</p>	<ul style="list-style-type: none"> 	<p>LEAD: Various</p>	Staff time	<ul style="list-style-type: none"> Various

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STRATEGIC THEME	NO5: ASSETS AND POLICY
Theme Driver:	<ul style="list-style-type: none"> Government policy on economic growth driving Local Authorities' policy development to maximise their contribution to economic growth Imperative on Local Authority to grow income generation especially around use of their land & property assets for employment. Using LA assets and policies to support business development and their capacity to contribute to a sustainable local economy.
Key theme aims:	<ul style="list-style-type: none"> Revised Local Authorities Procurement policies – to open up local supply chain opportunities Revised LA policies and practices to make best use of, or repurpose assets to deliver economic growth
Strategic Outcomes:	<ul style="list-style-type: none"> Local Authorities develop an increased role in driving forward the local economy. Local Authorities derive new income streams from new ways of working, asset developments, and regeneration projects/schemes in support of service delivery <p>Indicators: Economic Impact shown to be delivered by Local Authority policies</p>

Ref	Project description	Project benefits, direct outputs & success measures	Target Dates	Delivery Role	Indicative cost	Main Funding Sources & status
T 5.1	Apprenticeship Delivery Programme based on Levy.(Internal and External to DCC/DCP)	<p>Increased number of individuals benefitting from more apprenticeship training routes.</p> <ul style="list-style-type: none"> DCC & DCP launch of new apprenticeships Priorities identified for support to apprenticeships in target deprived wards in DCP area <p>MEASURE - No of Apprentices on LA sponsored programme</p>	<ul style="list-style-type: none"> Start April 2016 Annual rolling programme Annual Members Board 	LEAD: DCP & DCC –Develop & Implement new internal apprenticeship programme	>£200k	Apprenticeship Levy, DCP, DCC, Private Sector
T 5.2	Development of Local Growth Fund	<p>Local businesses to benefit from an ongoing local source of matched funding for growth.</p> <ul style="list-style-type: none"> DCP Policy agreed and implemented A Growth Fund to support businesses starts launched Growth support delivery commenced <p>MEASURE – Value of fund & investments</p>	<ul style="list-style-type: none"> Policy start 2017 Annual review with quarterly report 	LEAD: DCP & DCC - Development and implementation of policy	Based on business rates take.	LA
T 5.3	Development of Procurement Policy to support local business opportunity	<p>Local business turnover & sustainability improved by an increase in income from Dorset LA supply contracts.</p> <ul style="list-style-type: none"> Revised DCC & DCP Procurement Policies agreed Local supply chain businesses supported New apprenticeships and work placements started linked to major Western Dorset regeneration projects Social Enterprises supported <p>MEASURE – Composition of local supplier base to LA</p>	<ul style="list-style-type: none"> Complete 2018/19 	LEAD: DCP & DCC – Review and introduction of new policy	Officer time	DCP/DCC
T 5.4	External Funding Development – forward scanning and application programme matched to Western Dorset economic growth strategy	<p>Increased number of local projects gaining external funding through a larger number of appropriate, well developed and timely funding applications.</p> <ul style="list-style-type: none"> Coordinated programme implemented of forward-looking external funding development Full or matched funding opportunities for regeneration projects identified & achieved Development of local community capacity to gain project funding. <p>MEASURE – Number & value of successful funding bids</p>	<ul style="list-style-type: none"> Annual rolling programme Quarterly report 	LEAD: DCP joint DCC Identify funding sources & lead LA bids; Support partners in developing funding bids	As per individual funding bid	Funding bodies, DCP/DCP, Private and Third Sectors
T 5.5	Development of One Public Estate policy to deliver property focused programme across Western Dorset area.	<p>Opened up opportunities for the LA to release land to generate jobs & homes, and create more joined-up public services</p> <ul style="list-style-type: none"> Coordinated LA strategy and delivery plan agreed Government funding secured to develop Community Living & Learning initiative <p>MEASURE – Value of LA assets leveraged.</p>	<ul style="list-style-type: none"> From 2020 	LEAD: DCC DCP: Partner	Related to asset values.	Cabinet Office Property unit, Private Sector, DCP/DCC

Appendix A – Western Dorset Economic Growth Strategy Action Framework 2017 to 2022

Ref	Project description	Project benefits, direct outputs & success measures	Target Dates	Delivery Role	Indicative cost	Main Funding Sources & status
T 5.6	Weymouth Accommodation Investment Action Plan (WPBC – owned hotels & guesthouses)	<p>A greatly improved physical & financial asset portfolio; improved viability & profitability of occupying hotel operators; a forward-looking & more attractive tourism offer; increased income for WPBC.</p> <ul style="list-style-type: none"> • WPBC-owned accommodation strategy & action plan • A targeted hotel marketing programme launched • Financial assistance programme to leaseholdes for premises improvement started • Direct Council investment in new hotel schemes to generate WPBC revenue stream identified <p>MEASURE – Value of asset investment and ROI</p>	<ul style="list-style-type: none"> • Annual rolling programme • Annual Members Board 	LEAD: DCP: Development of strategy and its implementation	Related to asset values	Private sector, PPP, DCP
T 5.7	Key worker housing on LA land to attract and retain key social and health workers in Dorset.	<p>A LA provided, strategic housing resource to support the growth of a sector-specific workforce & skills supply to the health & social care sectors.</p> <ul style="list-style-type: none"> • Key worker housing business case completed • Housing provider identified & engaged • New homes delivered <p>MEASURE- Key worker homes provided</p>	During 2018	LEAD: DCC DCP: Partner	Related to asset values	LA

Abbreviation	Name	Abbreviation	Name
BID	Business Improvement District	HE	Higher Education
BTC	Bridport Town Council	I.A.G.	Information, advice & guidance
DCC	Dorset County Council	ICT	Information Communication Technology
DCCi	Dorset Chamber of Commerce and Industry	JCP	Job Centre plus
DCLG	Dept Communities and Local Govt	LA	Local Authority
DCP	Dorset Councils Partnership	LEP	Dorset Local Enterprise Partnership
DECC	Dept Energy and Climate Change	LGF	Local Growth Fund
DGH	Dorset Growth Hub	LTP	Local Transport Plan
DIT	Dept for International Trade (formerly UKTI) Responsible for export and Inward Investment	MoU	Memorandum of Understanding
DLEP	Dorset Local Enterprise Partnership	ND	North Dorset
DTA	Dorset Tourism Association – tourism subgroup of the Dorset LEP	NDDC	North Dorset District Council
DTC	Dorchester Town Council	PDC	Purbeck District Council
DWP	Dept for Work and Pensions	PPP	Public Private Partnership
ED	Economic Development	R&D	Research and Development
ERDF	European Regional Development Fund	ROi	Return on Investment
ESB	Employment and Skills Board – skills subgroup of the Dorset LEP	SFA	Skills Funding Agency
ESF	European Social Fund	SME	Small and Medium Enterprise
ESIF	European Structural Investment Framework	SPD	Supplementary planning Document
FDi	Foreign Direct Investment	VCS	Voluntary and Community Sector
FE	Further Education	W&P	Weymouth and Portland
GD3	Growth Deal 3	WD	West Dorset
GDP	Gross Domestic Product – total value of goods and services produced	WDDC	West Dorset District Council
GVA	Gross value added – increase in value of goods and services	WPBC	Weymouth & Portland Borough Council
HCA	Homes and Communities Agency		